UDVAR-HAZY SCHOOL OF BUSINESS
300 Udvar-Hazy Business Bldg.
(435) 652-7723

Dean
Dr. William Christensen
christenb@dixie.edu
(435) 652-7887

Department Chair
Dr. Philip Lee
lee_p@dixie.edu
(435) 652-7832

Faculty
Professor
Dr. Verl Anderson
verl@dixie.edu
(435) 652-7820

Professor
Dr. Robert Huddleston
huddleston@dixie.edu
(435) 652-7740

Professor
Dr. Munir Mahmud
mahmud@dixie.edu
(435) 652-7626

Professor
Dr. Kyle S. Wells
kwells@dixie.edu
(435) 652-7833

Assistant Professor
Dr. Debra Bryant
bryant@dixie.edu
(435) 879-4281

Assistant Professor
Linda Rogers (CIS)
Office: Smith Computer Center
rogersl@dixie.edu
(435) 652-7838

Instructor
Janet Campbell (CIS)
Office: Smith Computer Center
campbellj@dixie.edu
(435) 652-7837

Administrative Assistant
Stella Callagee
Office: 300 Udvar-Hazy Business Bldg.
callagee@dixie.edu
(435) 652-765

Department Secretary
Lanora Nielson
Office: 300 Udvar-Hazy Business Bldg.
NielsonL@dixie.edu
(435) 652-7723

Professor
Dr. Kevin Barrett
barrett@dixie.edu
(435) 652-7747

Professor
Dr. Philip B. Lee
lee_p@dixie.edu
(435) 652-7832

Professor
Dr. William Stratton
stratton@dixie.edu
(435) 652-7723

Assistant Professor
Steven Day
day@dixie.edu
(435) 652-7831

Assistant Professor
Nate Staheli
nstaheli@dixie.edu
(435) 652-7723

Instructor
Trent Seegmiller
trentseeg@dixie.edu
(435) 652-7723
Advisor
Katie Oliveri
oliveri@dixie.edu
(435) 652-7975

Advisor
Troy Randall
trandall@dixie.edu
(435) 652-7878

Program Description
Our vision is to be a business school that students seek out for a quality education, hands-on experiences, and close student-faculty relationships in an environment that promotes the highest standards of professionalism and integrity. One step toward this goal was the founding of the Institute for Business Integrity in 2006. The Institute is chaired by Dr. Robert Huddleston, accounting faculty member and past president of DSC. Under his able leadership, ethics has been integrated throughout the curriculum and a series of ethics-related seminars is provided to students and the community. These seminars feature prominent business leaders from around the region.

Core to our success is our faculty. Unlike large research institutions, the mission of the Udvar-Hazy School of Business focuses on teaching. The result is that DSC students have greater access to full-time faculty than at most major universities. Almost all of our full-time business school faculty hold earned doctorate degrees, most have extensive business experience, and all maintain their professional competencies through ongoing research and/or pedagogical innovation.

Opportunities for practical learning are provided by a faculty rich in global business experience. DSC business students have been involved in providing small business training to students at a school for the deaf and blind in Russia, delivering computer equipment to students in Ecuador, consulting with the local dinosaur museum, providing volunteer tax assistance to students and local residents, and participating in any number of marketing and operations management projects for local businesses. Working with the Dixie Business Alliance (DBA), DSC business students have the opportunity of observing and working with local business startups. The accounting department established an “accounting incubator” that provides their students with opportunities to analyze and advise local businesses. All accounting students also have the opportunity to sharpen their tax preparation skills through participation in the Volunteer Income Tax Assistance (VITA) program.

A glimpse of the accomplishments of our students reflects well on the quality of our programs. For example, we consistently have seniors who place in the top 10 in an international strategy competition (among over 200 participating institutions from around the world). In addition, DSC students in our DEX and PBL clubs consistently rank very high in state and national business competitions.

Mission Statement
The mission of the Udvar-Hazy School of Business at Dixie State College of Utah is to prepare its students for success through knowledge and practical experience gained from personalized instruction and applied learning.

Facilities
The Udvar-Hazy School of Business is housed in a modern, student-friendly building, equipped with the latest technology available. The academic programs taught in this building include Accounting, Business, Economics, Finance, Management, Marketing, Statistics, and Travel.

Clubs
DSC students in Delta Epsilon Chi (DEX) and Phi Beta Lambda (PBL) clubs consistently place far above the national average in state, national and international business competitions! A glimpse at the accomplishments of our students reflects well on the quality of our programs. For example, we consistently have seniors who place in the top 10 in an international strategy competition (among over 200 participating institutions from around the world). The DECA advisor, Dr. Philip Lee, received the "Outstanding Service Award," presented by the National DECA/Delta Epsilon Chi (DEX) Board of Directors, at the annual DECA International Business Conference and Competition in 2010.

Accreditation
We continue to work our way through the process of becoming accredited by the Association to Advance Collegiate Schools of Business (AACSB). Although the Udvar-Hazy School of Business is already accredited by the Northwest Commission on Colleges and Universities (NWCCU), the AACSB accreditation is considered the premier business school credential. We believe we can accomplish this goal while maintaining our primary focus on students and teaching.
Degrees & Certificates

- Bachelor of Science in Accounting
- Bachelor of Science in Aviation Management
- Bachelor of Science in Business Administration
- Bachelor of Science in Business Administration – Accounting Emphasis
- Bachelor of Science in Business Administration – Finance Emphasis
- Bachelor of Science in Business Administration – Visual Technology Emphasis
- Associate of Science in Business
- Associate of Applied Science in General Marketing
- General Marketing Certificate

Bachelor of Science in Accounting 121 credits

A Bachelor of Science in Accounting has six basic components:

1. Lower-division, General Education Requirements, excluding Math, Fine Arts/Communication, and Social & Behavioral Sciences, which are included in the Pre-Business Requirements (22 – 26 credits).
2. Pre-Business Requirements (28 credits).
3. Core Business Requirements (23 credits).
4. Accounting Requirements (24 credits).
5. Business Required Electives (14 credits).
6. Other Electives (up to 10 credits).

General Education

All DSC General Education requirements must be fulfilled. A previously earned degree may fulfill those requirements. However, courses must be equivalent to DSC’s minimum General Education standards in the following subjects:

- American Institutions
- English
- Mathematics

DSC General Education Requirements

Complete the following:

- ENGL 1010 Intro to Writing 3.0
- ENGL 2010 Intermediate Writing 3.0
- CIS 1200 Computer Skills 3.0
- LIB 1010 Information Literacy 1.0

Complete the following:

- American Institutions GE approved course 3.0
- Life Sciences GE approved course 3.0-5.0
- Physical Science GE approved course 3.0-5.0
- Literature / Humanities GE approved course 3.0

Pre-Business Requirements

Complete all of the following:

- ACCT 2010 Financial Accounting 3.0
- ACCT 2020 Managerial Accounting 3.0
- CIS 2010 Business Computer Proficiency 3.0
- ECON 2010 Micro Economics 3.0
- ECON 2020 Macro Economics 3.0
- MATH 1100 Business Calculus 3.0
- MGMT 2050 Business Law 3.0
• STAT 2040  Business Statistics  4.0

Complete one of the following:  3.0

• COMM 1020  Public Speaking (3.0)
  COMM 2110  Interpersonal Communication (3.0)

Core Business Requirements
Complete all of the following:

• ACCT 3050  Accounting Information Systems  3.0
• ENGL 3010  Writing in the Professions  3.0
• FIN 3150  Managerial Finance I  3.0
• MGMT 3400  Management & Organizations  3.0
• MGMT 3510  Business & Professional Ethics  2.0
• MGMT 3600  Production & Operations  3.0
• MGMT 4800  Strategic Management  3.0
• MKTG 3010  Marketing Principles  3.0

Accounting Requirements
Complete all of the following:

• ACCT 3010  Intermediate Accounting I  3.0
• ACCT 3020  Intermediate Accounting II  3.0
• ACCT 3300  Cost Accounting  3.0
• ACCT 3400  Tax Accounting  3.0
• ACCT 3600  Accounting Practicum  3.0
• ACCT 4030  Advanced Accounting  3.0
• ACCT 4100  Auditing  3.0
• ACCT 4400  Tax Accounting II  3.0

Business Elective Requirements
Complete 14 credits from the following or other approved courses:

• ACCT 4890  Accounting Internship I (1.0-3.0)
• ACCT 4891  Accounting Internship II (1.0-3.0)
• ECON 3500  International Economics (3.0)
• FIN 3200  Money, Banking, & Credit (3.0)
• FIN 3500  Financial Negotiations (3.0)
• FIN 3750  Introduction to Investments (3.0)
• FIN 4150  Managerial Finance II (3.0)
• FIN 4180  Entrepreneurial Finance (3.0)
• FIN 4300  Real Estate Finance (3.0)
• FIN 4380  Financial Modeling & Decision (3.0)
• FIN 4400  International Finance (3.0)
• IT 3500  Electronic Commerce (3.0)
• IT 3550  Internet & E-Commerce Marketing (3.0)
• MGMT 3200  Small Business Management (3.0)
• MGMT 3700  Organizational Behavior (3.0)
• MGMT 4000  Purchasing & Supply Mgmt (3.0)
• MGMT 4300  Human Resource Management (3.0)
• MGMT 4600  Six Sigma I (3.0)
• MGMT 4610  Six Sigma II (3.0)
• MGMT 4900  Independent Research I (1.0-3.0)
• MGMT 4910  Independent Research II (1.0-3.0)
• MGMT 4950  Seminar in Business (1.0-3.0)
• MILS 3200  Tactical Leadership (3.0)
• MILS 3210  Applied Leadership (3.0)
• MILS 3250  Staff Org & Operations (1.0-3.0)
• MILS 4200  Developmental Leadership (3.0)
• MILS 4210  Adaptive Leadership (3.0)
• MILS 4250  Ranger Preparation (2.0)
- MILS 4350  Special Project (2.0)
- MKTG 3450  Consumer Behavior (3.0)
- MKTG 3500  Promotion Management (3.0)
- MKTG 4700  Marketing Strategy (3.0)
- STAT 3200  Advanced Statistical Methods (3.0)
- VT 3800  Corporate Identity (3.0)

NOTE: Maximum 12 upper-division credits may be transferred into the Core Business Requirements and Business Required Electives.

Graduation Requirements

1. Complete a minimum of 121 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits.
3. Complete at least 30 upper-division credits at DSC for institutional residency.
4. Cumulative GPA 2.0 or higher.
5. Grade C- or higher in each Pre-Business Requirement, Core Business Requirement, Accounting Requirement, and Business Elective Requirement course.

Bachelor of Science in Aviation Management 121 credits

NOTE: This is a degree-completion cohort program with additional fees required.

General Education
All DSC General Education requirements must be fulfilled. A previously earned degree may fulfill those requirements. However, courses must be equivalent to DSC’s minimum General Education standards in the following subjects:

- American Institutions
- English
- Mathematics

DSC General Education Requirements
Complete the following:

- ENGL 1010  Intro to Writing 3.0
- ENGL 2010  Intermediate Writing 3.0
- CIS 1200  Computer Skills 3.0
- LIB 1010  Information Literacy 1.0

Complete one of the following: 3.0-4.0

- MATH 1030  Quantitative Literacy (3.0)
- MATH 1040  Intro to Statistics (3.0)
- MATH 1050  College Algebra / Pre-Calculus (4.0)

Complete the following:

- American Institutions GE approved course 3.0
- Life Sciences GE approved course 3.0-5.0
- Physical Science GE approved course 3.0-5.0
- Literature / Humanities GE approved course 3.0
- Social & behavioral Sciences GE approved course 3.0
- Fine Arts / Communication GE approved course 3.0

Program Prerequisites
Complete the following:

- CIS 2010  Business Computer Proficiency 3.0
Complete one of the following: 60.0

- Associate of Science degree
- Associate of Arts degree

Minimum 60 credits of college-level coursework (including DSC General Education requirements)

**Discipline Core Requirements** 58.0

- AVIA 3000 Accounting for Management 4.0
- AVIA 3010 Aviation Principles 3.0
- AVIA 3015 Principles of Leadership 3.0
- AVIA 3020 Aviation Regulations & Safety 3.0
- AVIA 3030 Aviation Law 3.0
- AVIA 3040 Aviation Economics 4.0
- AVIA 3050 Aviation Finance 3.0
- AVIA 4010 Aviation Accounting 3.0
- BUS 1370 Human Relations 3.0
- COMM 3850 Organizational Communication 3.0
- ENGL 3010 Writing in the Professions 3.0
- ENGL 4100 Senior Portfolio 3.0
- MGMT 3400 Management & Organizations 3.0
- MGMT 3510 Business & Professional Ethics 2.0
- MGMT 3600 Production & Operations 3.0
- MGMT 3700 Organizational Behavior 3.0
- MGMT 4400 International Business 3.0
- MKTG 3010 Marketing Principles 3.0
- PSY 3410 Social Psychology 3.0

**Graduation Requirements**

1. Complete a minimum of 121 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits.
3. Complete at least 30 upper-division credits at DSC for institutional residency.
4. Cumulative GPA 2.0 or higher.
5. Grade C- or higher in each Discipline Core Requirement course.
6. Minimum 2.5 GPA in each Discipline Core Requirement course.

**Bachelor of Science in Business Administration** 121 credits

A Bachelor of Science in Business Administration has five basic components:

1. Lower-division, General Education Requirements, excluding Math, Fine Arts/Communication, and Social & Behavioral Sciences, which are included in the Pre-Business Requirements (22 – 26 credits).
2. Pre-Business Requirements (28 credits).
3. Core Business Requirements (28 credits).
5. Other Business-Related Electives (15 credits).
6. Other Electives (up to 10 credits).

**General Education**

All DSC General Education requirements must be fulfilled. A previously earned degree may fulfill those requirements. However, courses must be equivalent to DSC’s minimum General Education standards in the following subjects:

- American Institutions
- English
• Mathematics

**DSC General Education Requirements**
Complete the following:

- ENGL 1010 Intro to Writing 3.0
- ENGL 2010 Intermediate Writing 3.0
- CIS 1200 Computer Skills 3.0
- LIB 1010 Information Literacy 1.0

Complete the following:

- American Institutions GE approved course 3.0
- Life Sciences GE approved course 3.0-5.0
- Physical Science GE approved course 3.0-5.0
- Literature / Humanities GE approved course 3.0

**Pre-Business Requirements**
Complete all of the following:

- ACCT 2010 Financial Accounting 3.0
- ACCT 2020 Managerial Accounting 3.0
- CIS 2010 Business Computer Proficiency 3.0
- ECON 2010 Micro Economics 3.0
- ECON 2020 Macro Economics 3.0
- MATH 1100 Business Calculus 3.0
- MGMT 2050 Business Law 3.0
- STAT 2040 Business Statistics 4.0

Complete one of the following: 3.0

- COMM 1020 Public Speaking (3.0)
- COMM 2110 Interpersonal Communication (3.0)

**Core Business Requirements**
Complete all of the following:

- ACCT 3050 Accounting Information Systems 3.0
- ENGL 3010 Writing in the Professions 3.0
- FIN 3150 Managerial Finance I 3.0
- HUM 3030 Multicultural Studies 2.0
- MGMT 3400 Management & Organizations 3.0
- MGMT 3510 Business & Professional Ethics 2.0
- MGMT 3600 Production & Operations 3.0
- MGMT 4400 International Business 3.0
- MGMT 4800 Strategic Management 3.0
- MKTG 3010 Marketing Principles 3.0

**Business Required Electives**
Complete 18 credits from the following (or other approved courses):

- ACCT 3010 Intermediate Accounting I (3.0)
- ACCT 3020 Intermediate Accounting II (3.0)
- ACCT 3300 Cost Accounting (3.0)
- ACCT 3400 Tax Accounting I (3.0)
- ACCT 3600 Accounting Practicum (3.0)
- ACCT 4030 Advanced Accounting (3.0)
- ACCT 4100 Auditing (3.0)
- ACCT 4400 Tax Accounting II (3.0)
- ECON 3500 International Economics (3.0)
- FIN 3200 Money, Banking, & Credit (3.0)
• FIN 3500  Financial Negotiations (3.0)
• FIN 3750  Introduction to Investments (3.0)
• FIN 4150  Managerial Finance II (3.0)
• FIN 4180  Entrepreneurial Finance (3.0)
• FIN 4300  Real Estate Finance (3.0)
• FIN 4380  Financial Modeling & Decision (3.0)
• FIN 4400  International Finance (3.0)
• IT 3500  Electronic Commerce (3.0)
• IT 3550  Internet & E-Commerce Marketing (3.0)
• MGMT 3200  Small Business Management (3.0)
• MGMT 3700  Organizational Behavior (3.0)
• MGMT 4000  Purchasing & Supply Mgmt (3.0)
• MGMT 4200  Business Internship I (1.0 – 3.0)
• MGMT 4210  Business Internship II (1.0 – 3.0)
• MGMT 4300  Human Resource Management (3.0)
• MGMT 4600  Six Sigma I (3.0)
• MGMT 4610  Six Sigma II (3.0)
• MGMT 4900  Independent Research I (1.0 – 3.0)
• MGMT 4910  Independent Research II (1.0 – 3.0)
• MGMT 4950  Seminar in Business (1.0 – 3.0)
• MILS 3200  Tactical Leadership (3.0)
• MILS 3210  Applied Leadership (3.0)
• MILS 3250  Staff Org & Operations (1.0 – 3.0)
• MILS 4200  Developmental Leadership (3.0)
• MILS 4210  Adaptive Leadership (3.0)
• MILS 4250  Ranger Preparation (2.0)
• MILS 4350  Special Project (2.0)
• MKTG 3450  Consumer Behavior (3.0)
• MKTG 3500  Promotion Management (3.0)
• MKTG 4700  Marketing Strategy (3.0)
• STAT 3200  Advanced Statistical Methods (3.0)
• VT 3800  Corporate Identity (3.0)

Other Business Related Elective Courses
Complete the following:

• Lower- or upper-division credit as approved by Business Advisor. 15.0

NOTE: Maximum 12 upper-division credits may be transferred into the Core Business Requirements and Business Required Electives.

Graduation Requirements
1. Complete a minimum of 121 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits.
3. Complete at least 30 upper-division credits at DSC for institutional residency.
4. Cumulative GPA 2.0 or higher.
5. Grade C- or higher in each Pre-Business Requirement, Core Business Requirement, and Business Elective Requirement course.

Bachelor of Science in Business Administration 121 credits
Accounting Emphasis

A Bachelor of Science in Business Administration has six basic components:

1. Lower-division, General Education Requirements, excluding Math, Fine Arts/Communication, and Social & Behavioral Sciences, which are included in the Pre-Business Requirements (22 – 26 credits).
2. Pre-Business Requirements (28 credits).
3. Core Business Requirements (28 credits).
4. Accounting Emphasis Requirements (18 credits).
5. Business Required Electives (15 credits).
6. Other Electives (up to 10 credits).

**General Education**

All DSC General Education requirements must be fulfilled. A previously earned degree may fulfill those requirements. However, courses must be equivalent to DSC’s minimum General Education standards in the following subjects:

- American Institutions
- English
- Mathematics

**DSC General Education Requirements**

Complete the following:

- ENGL 1010 Intro to Writing 3.0
- ENGL 2010 Intermediate Writing 3.0
- CIS 1200 Computer Skills 3.0
- LIB 1010 Information Literacy 1.0

Complete the following:

- American Institutions GE approved course 3.0
- Life Sciences GE approved course 3.0 – 5.0
- Physical Science GE approved course 3.0 – 5.0
- Literature / Humanities GE approved course 3.0

**Pre-Business Requirements**

Complete all of the following:

- ACCT 2010 Financial Accounting 3.0
- ACCT 2020 Managerial Accounting 3.0
- CIS 2010 Business Computer Proficiency 3.0
- ECON 2010 Micro Economics 3.0
- ECON 2020 Macro Economics 3.0
- MATH 1100 Business Calculus 3.0
- MGMT 2050 Business Law 3.0
- STAT 2040 Business Statistics 4.0

Complete one of the following: 3.0

- COMM 1020 Public Speaking (3.0)
- COMM 2110 Interpersonal Communication (3.0)

**Core Business Requirements**

Complete all of the following:

- ACCT 3050 Accounting Information Systems 3.0
- ENGL 3010 Writing in the Professions 3.0
- FIN 3150 Managerial Finance I 3.0
- HUM 3030 Multicultural Studies 2.0
- MGMT 3400 Management & Organizations 3.0
- MGMT 3510 Business & Professional Ethics 2.0
- MGMT 3600 Production & Operations 3.0
- MGMT 4400 International Business 3.0
- MGMT 4800 Strategic Management 3.0
- MKTG 3010 Marketing Principles 3.0

**Accounting Emphasis Requirements**

Complete all of the following:

- ACCT 3010 Intermediate Accounting I 3.0
- ACCT 3020  Intermediate Accounting II  3.0
- ACCT 3300  Cost Accounting  3.0
- ACCT 3400  Tax Accounting I  3.0
- ACCT 4030  Advanced Accounting  3.0
- ACCT 4100  Auditing  3.0

**Business Required Electives**  15.0

Complete 15 credits from the following (or other approved courses):

- ACCT 3600  Accounting Practicum (3.0)
- ACCT 4400  Tax Accounting II (3.0)
- ACCT 4890  Accounting Internship I (1.0-3.0)
- ACCT 4891  Accounting Internship II (1.0-3.0)
- ECON 3500  International Economics (3.0)
- FIN 3200  Money, Banking, & Credit (3.0)
- FIN 3500  Financial Negotiations (3.0)
- FIN 3750  Introduction to Investments (3.0)
- FIN 4150  Managerial Finance II (3.0)
- FIN 4180  Entrepreneurial Finance (3.0)
- FIN 4300  Real Estate Finance (3.0)
- FIN 4380  Financial Modeling & Decision (3.0)
- FIN 4400  International Finance (3.0)
- IT 3500  Electronic Commerce (3.0)
- IT 3550  Internet & E-Commerce Marketing (3.0)
- MGMT 3200  Small Business Management (3.0)
- MGMT 3700  Organizational Behavior (3.0)
- MGMT 4000  Purchasing & Supply Mgmt (3.0)
- MGMT 4200  Business Internship I (1.0 – 3.0)
- MGMT 4210  Business Internship II (1.0 – 3.0)
- MGMT 4300  Human Resource Management (3.0)
- MGMT 4600  Six Sigma I (3.0)
- MGMT 4610  Six Sigma II (3.0)
- MGMT 4900  Independent Research I (1.0 – 3.0)
- MGMT 4910  Independent Research II (1.0 – 3.0)
- MGMT 4950  Seminar in Business (1.0 – 3.0)
- MILS 3200  Tactical Leadership (3.0)
- MILS 3210  Applied Leadership (3.0)
- MILS 3250  Staff Org & Operations (1.0 – 3.0)
- MILS 4200  Developmental Leadership (3.0)
- MILS 4210  Adaptive Leadership (3.0)
- MILS 4250  Ranger Preparation (2.0)
- MILS 4350  Special Project (2.0)
- MKTG 3450  Consumer Behavior (3.0)
- MKTG 3500  Promotion Management (3.0)
- MKTG 4700  Marketing Strategy (3.0)
- STAT 3200  Advanced Statistical Methods(3.0)
- VT 3800  Corporate Identity (3.0)

**NOTE:** Maximum 12 upper-division credits may be transferred into the Core Business Requirements, Accounting Emphasis Requirements, and Business Required Electives.

**Graduation Requirements**

1. Complete a minimum of 121 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits.
3. Complete at least 30 upper-division credits at DSC for institutional residency.
4. Cumulative GPA 2.0 or higher.
5. Grade C- or higher in each Pre-Business Requirement, Core Business Requirement, Accounting Emphasis, and Business Elective Requirement course.
Bachelor of Science in Business Administration  
Finance Emphasis

121 credits

A Bachelor of Science in Business Administration has six basic components:

1. Lower-division, General Education Requirements, excluding Math, Fine Arts/Communication, and Social & Behavioral Sciences, which are included in the Pre-Business Requirements (22 – 26 credits).
2. Pre-Business Requirements (28 credits).
3. Core Business Requirements (28 credits).
4. Finance Emphasis Requirements (18 credits).
5. Business Required Electives (15 credits).
6. Other Electives (up to 10 credits).

General Education
All DSC General Education requirements must be fulfilled. A previously earned degree may fulfill those requirements. However, courses must be equivalent to DSC’s minimum General Education standards in the following subjects:

- American Institutions
- English
- Mathematics

DSC General Education Requirements
Complete the following:

- ENGL 1010 Intro to Writing 3.0
- ENGL 2010 Intermediate Writing 3.0
- CIS 1200 Computer Skills 3.0
- LIB 1010 Information Literacy 1.0

Complete the following:

- American Institutions GE approved course 3.0
- Life Sciences GE approved course 3.0 – 5.0
- Physical Science GE approved course 3.0 – 5.0
- Literature / Humanities GE approved course 3.0

Pre-Business Requirements
Complete all of the following:

- ACCT 2010 Financial Accounting 3.0
- ACCT 2020 Managerial Accounting 3.0
- CIS 2010 Business Computer Proficiency 3.0
- ECON 2010 Micro Economics 3.0
- ECON 2020 Macro Economics 3.0
- MATH 1100 Business Calculus 3.0
- MGMT 2050 Business Law 3.0
- STAT 2040 Business Statistics 4.0

Complete one of the following: 3.0

- COMM 1020 Public Speaking (3.0)
- COMM 2110 Interpersonal Communication (3.0)

Core Business Requirements
Complete all of the following:

- ACCT 3050 Accounting Information Systems 3.0
- ENGL 3010 Writing in the Professions 3.0
- FIN 3150 Managerial Finance I 3.0
- HUM 3030 Multicultural Studies 2.0
- MGMT 3400 Management & Organizations 3.0
• MGMT 3510  Business & Professional Ethics  2.0
• MGMT 3600  Production & Operations  3.0
• MGMT 4400  International Business  3.0
• MGMT 4800  Strategic Management  3.0
• MKTG 3010  Marketing Principles  3.0

Finance Emphasis Requirements
Complete the following:

• FIN 3750  Introduction to Investments  3.0
• FIN 4150  Managerial Finance II  3.0

Complete 12 credits from the following:

• FIN 3200  Money, Banking, & Credit  3.0
• FIN 3500  Financial Negotiations  3.0
• FIN 4180  Entrepreneurial Finance  3.0
• FIN 4300  Real Estate Finance  3.0
• FIN 4380  Financial Modeling & Decision  3.0
• FIN 4400  International Finance  3.0

Business Required Electives  15.0
Complete 15 credits from the following (or other approved courses):

• ACCT 3010  Intermediate Accounting I (3.0)
• ACCT 3020  Intermediate Accounting II (3.0)
• ACCT 3300  Cost Accounting (3.0)
• ACCT 3400  Tax Accounting I (3.0)
• ACCT 3600  Accounting Practicum (3.0)
• ACCT 4030  Advanced Accounting (3.0)
• ACCT 4100  Auditing (3.0)
• ACCT 4400  Tax Accounting II (3.0)
• ECON 3500  International Economics (3.0)
• IT 3500  Electronic Commerce (3.0)
• IT 3550  Internet & E-Commerce Marketing (3.0)
• MGMT 3200  Small Business Management (3.0)
• MGMT 3700  Organizational Behavior (3.0)
• MGMT 4000  Purchasing & Supply Mgmt (3.0)
• MGMT 4200  Business Internship I (1.0 – 3.0)
• MGMT 4210  Business Internship II (1.0 – 3.0)
• MGMT 4300  Human Resource Management (3.0)
• MGMT 4600  Six Sigma I (3.0)
• MGMT 4610  Six Sigma II (3.0)
• MGMT 4900  Independent Research I (1.0 – 3.0)
• MGMT 4910  Independent Research II (1.0 – 3.0)
• MGMT 4950  Seminar in Business (1.0 – 3.0)
• MILS 3200  Tactical Leadership (3.0)
• MILS 3210  Applied Leadership (3.0)
• MILS 3250  Staff Org & Operations (1.0 – 3.0)
• MILS 4200  Developmental Leadership (3.0)
• MILS 4210  Adaptive Leadership (3.0)
• MILS 4250  Ranger Preparation (2.0)
• MILS 4350  Special Project (2.0)
• MKTG 3450  Consumer Behavior (3.0)
• MKTG 3500  Promotion Management (3.0)
• MKTG 4700  Marketing Strategy (3.0)
• STAT 3200  Advanced Statistical Methods (3.0)
• VT 3800  Corporate Identity (3.0)

NOTE: Maximum 12 upper-division credits may be transferred into the Core Business Requirements, Finance Emphasis Requirements, and Business Required Electives.

Graduation Requirements:
1. Complete a minimum of 121 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits.
3. Complete at least 30 upper-division credits at DSC for institutional residency.
4. Cumulative GPA 2.0 or higher.
5. Grade C- or higher in each Pre-Business Requirement, Core Business Requirement, Finance Emphasis, and Business Elective Requirement course.

Bachelor of Science in Business Administration

Visual Technology Emphasis

A Bachelor of Science in Business Administration with an emphasis in Visual Technology has five basic components:

1. Lower-division, General Education Requirements, excluding Math, Fine Arts/Communication, and Social & Behavioral Sciences, which are included in the Pre-Business Requirements (22 – 26 credits).
2. Pre-Business Requirements (28 credits).
3. Core Business Requirements (28 credits).
4. Visual Technology Prerequisite Requirements (15 credits).
5. Visual Technology Emphasis Requirements (18 credits).
6. Other Electives (up to 10 credits).

General Education
All DSC General Education requirements must be fulfilled. A previously earned degree may fulfill those requirements. However, courses must be equivalent to DSC’s minimum General Education standards in the following subjects:

- American Institutions
- English
- Mathematics

DSC General Education Requirements
Complete the following:

- ENGL 1010 Intro to Writing 3.0
- ENGL 2010 Intermediate Writing 3.0
- CIS 1200 Computer Skills 3.0
- LIB 1010 Information Literacy 1.0

Complete the following:

- American Institutions GE approved course 3.0
- Life Sciences GE approved course 3.0 – 5.0
- Physical Science GE approved course 3.0 – 5.0
- Literature / Humanities GE approved course 3.0

Pre-Business Requirements
Complete all of the following:

- ACCT 2010 Financial Accounting 3.0
- ACCT 2020 Managerial Accounting 3.0
- CIS 2010 Business Computer Proficiency 3.0
- ECON 2010 Micro Economics 3.0
- ECON 2020 Macro Economics 3.0
- MATH 1100 Business Calculus 3.0
- MGMT 2050 Business Law 3.0
• STAT 2040 Business Statistics 4.0

Complete one of the following: 3.0
• COMM 1020 Public Speaking (3.0)
• COMM 2110 Interpersonal Communication (3.0)

Core Business Requirements
Complete all of the following:
• ACCT 3050 Accounting Information Systems 3.0
• ENGL 3010 Writing in the Professions 3.0
• FIN 3150 Managerial Finance I 3.0
• HUM 3030 Multicultural Studies 2.0
• MGMT 3400 Management & Organizations 3.0
• MGMT 3510 Business & Professional Ethics 2.0
• MGMT 3600 Production & Operations 3.0
• MGMT 4400 International Business 3.0
• MGMT 4800 Strategic Management 3.0
• MKTG 3010 Marketing Principles 3.0

Visual Technology Prerequisite Requirements
Complete all of the following:
• CS 1400 Fundamentals of Programming 3.0
• VT 1300 Communication Design 3.0
• VT 1400 Intro to Internet Development 3.0
• VT 2500 Computer Illustration 3.0
• VT 2600 Creative Imaging 3.0

Visual Technology Emphasis Requirements 18.0
Complete 18 credits from the following or other approved courses:
• IT 3500 Electronic Commerce (3.0)
• IT 3550 Internet & E-Commerce Marketing (3.0)
• MKTG 3500 Promotion Management (3.0)
• VT 3000 Internet Publishing & Design (3.0)
• VT 3100 Interactive Multimedia (3.0)
• VT 3200 Advanced Design (3.0)
• VT 3300 Intro to Digital Video Editing (3.0)
• VT 3600 3-D Visualization (3.0)
• VT 3800 Corporate Identity (3.0)
• VT 4000 Dynamic Web Development (3.0)
• VT 4100 Adv Multimedia/Internet Integration (3.0)
• VT 4600 Senior Project (3.0)

NOTE: Maximum 12 upper-division credits may be transferred into the Core Business Requirements, Visual Technology Prerequisite Requirements, Visual Technology Emphasis Requirements, and Business Required Electives.

Graduation Requirements
1. Complete a minimum of 121 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits.
3. Complete at least 30 upper-division credits at DSC for institutional residency.
4. Cumulative GPA 2.0 or higher.
5. Grade C- or higher in each Pre-Business Requirement, Core Business Requirement, and Visual Technology Emphasis Requirement course.

Associate of Science in Business 60 credits
The Associate of Science in Business degree has three basic components:

1. Lower-division, General Education Requirements, excluding Math, Fine Arts/Communication, and Social & Behavioral Sciences, which are included in the Pre-Business Requirements (22 – 26 credits).
2. Pre-Business Requirements (28 credits).
3. Other Electives (up to 10 credits).

**General Education**

All DSC General Education requirements must be fulfilled. A previously earned degree may fulfill those requirements. However, courses must be equivalent to DSC’s minimum General Education standards in the following subjects:

- American Institutions
- English
- Mathematics

**DSC General Education Requirements**

Complete the following:

- ENGL 1010 Intro to Writing 3.0
- ENGL 2010 Intermediate Writing 3.0
- CIS 1200 Computer Skills 3.0
- LIB 1010 Information Literacy 1.0

Complete the following:

- American Institutions GE approved course 3.0
- Life Sciences GE approved course 3.0-5.0
- Physical Science GE approved course 3.0-5.0
- Literature / Humanities GE approved course 3.0

**Pre-Business Requirements**

Complete all of the following:

- ACCT 2010 Financial Accounting 3.0
- ACCT 2020 Managerial Accounting 3.0
- CIS 2010 Business Computer Proficiency 3.0
- ECON 2010 Micro Economics 3.0
- ECON 2020 Macro Economics 3.0
- MATH 1100 Business Calculus 3.0
- MGMT 2050 Business Law 3.0
- STAT 2040 Business Statistics 3.0

Complete one of the following: 3.0

- COMM 1020 Public Speaking (3.0)
- COMM 2110 Interpersonal Communication (3.0)

**Graduation Requirements**

1. Complete a minimum of 60 college-level credits (1000 and above).
2. Complete at least 20 lower-division credits at DSC for institutional residency.
3. Cumulative GPA 2.0 or higher.
4. Grade C- or higher in each Pre-Business Requirement course.
5. Minimum 2.5 GPA in Pre-Business Requirement courses.

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**Associate of Applied Science in General Marketing** 63 credits
General Education Requirements

Complete the following:

- ENGL 1010 Introduction to Writing  3.0
- ENGL 2010 Intermediate Writing  3.0
- CIS 1200 Computer Literacy  3.0
- LIB 1010 Information Literacy  1.0

Complete one of the following:

- COMM 1020 Public Speaking (3.0)
- COMM 2110 Interpersonal Communication (3.0)

Complete one of the following:

- ECON 1010 Economics of Social Issues (3.0)
- ECON 2010 Micro Economics (3.0)

Program Requirement

Complete one of the following: 3.0-4.0

- BUS 1030 Business Math (3.0)
- MATH 1050 College Algebra/Pre-Calculus (4.0)
- MATH 1100 Business Calculus (3.0)
- STAT 2040 Business Statistics (4.0)

Discipline Core Requirements

Complete all of the following:

- BUS 1060 Pre-Employment Seminar  1.0
- BUS 1370 Human Relations  3.0
- ACCT 2010 Financial Accounting  3.0
- FIN 1750 Personal Finance  3.0
- MGMT 1650 Supervision Management  3.0
- MGMT 2050 Business Law  3.0
- MGMT 2600 Entrepreneurship  3.0
- MKTG 1510 Principles of Salesmanship  3.0
- MKTG 2520 Principles of Display  2.0

Complete one of the following: 3.0

- MGMT 2620 Principles of Management (3.0)
- MGMT 3400 Management & Organizations (3.0)

Complete one of the following: 3.0

- MKTG 2540 Retail Advertising (3.0)
- MKTG 3500 Promotion Management (3.0)

Complete one of the following: 3.0

- MKTG 2550 Marketing Essential (3.0)
- MKTG 3010 Marketing Principles (3.0)

Discipline Elective Requirements

Complete a minimum of 10 credits from the following: 10.0

- ACCT 1010 Applied Business Accounting (2.0)
- ACCT 2020 Managerial Accounting (3.0)
- BUS 1010 Intro to Business (3.0)
- BUS 1020 10-Key Calculator Skills (1.0)
- CIS 1140 Basic Keyboarding (1.0)
- CIS 1150 Keyboarding Skill Building (2.0)
- CIS 2400 Word Processing Applications (3.0)
- CIS 2450 Spreadsheet Applications (2.0)
- COMP 1435 Fin Recordkeeping: QuickBooks (1.0)
- COMP 1700 Presentation Apps: PowerPoint (1.0)
- MKTG 1530 DEX: Delta Epsilon Chi (1.0)
- MKTG 1540 Marketing Skills Improvement (1.0)
- MKTG 1800-1820 Marketing Work Experience (1.0 – 3.0)
Graduation Requirements

1. Complete a minimum of 63 credits.
2. Complete at least 20 lower-division credits at DSC for institutional residency.
3. Cumulative GPA 2.0 or higher.
4. Grade C- or higher in each Discipline Core Requirement and Discipline Elective Requirement course.
5. GPA 2.5 or higher Discipline Core Requirement and Discipline Elective Requirement courses.

General Marketing Certificate 32 credits

General Education Requirements
Complete the following:

- ENGL 1010 Introduction to Writing 3.0
- LIB 1010 Information Literacy 1.0

Complete one of the following: 3.0
- ENGL 2010 Intermediate Writing (3.0)
- COMM 1020 Public Speaking (3.0)
- COMM 2110 Interpersonal Communication (3.0)

Complete one of the following: 3.0
- ECON 1010 Economics of Social Issues (3.0)
- ECON 2010 Micro Economics (3.0)

Discipline Core Requirements
Complete the following:

- BUS 1370 Human Relations 3.0

Complete one of the following: 3.0-4.0
- BUS 1030 Business Math (3.0)
- MATH 1050 College Algebra/Pre-Calculus (4.0)
- MATH 1100 Business Calculus (3.0)
- STAT 2040 Business Statistics (4.0)

Complete one of the following: 3.0
- MKTG 1510 Principles of Salesmanship (3.0)
- MGMT 2600 Entrepreneurship (3.0)

Complete one of the following: 3.0
- MKTG 2550 Marketing Essentials (3.0)
- MKTG 3010 Marketing Principles (3.0)

Elective Requirements 10.0
Complete a minimum of 10 credits from the following:

- ACCT 2010 Financial Accounting (3.0)
- ACCT 2020 Managerial Accounting (3.0)
- BUS 1001 First Year Business Experience (1.0)
- BUS 1010 Intro to Business (3.0)
- CIS 2010 Business Computer Proficiency (3.0)
- ECON 2020 Macro Economics (3.0)
- FIN 1750 Personal Finance (3.0)
- MATH 1100 Business Calculus (3.0)
- MGMT 2050 Business Law (3.0)
- STAT 2040 Business Statistics (4.0)
- Approved Foreign Language Course (4.0)
1. Complete a minimum of 32 credits.
2. Complete at least 20 lower-division credits at DSC for institutional residency.
3. Cumulative GPA 2.0 or higher.
4. Grade C- or higher in each Discipline Core Requirement and Discipline Elective Requirement course.
5. GPA 2.5 or higher Discipline Core Requirement and Discipline Elective Requirement courses.