COMMUNICATION DEPARTMENT
126 Jennings Bldg.
(435) 652-7638
http://dixie.edu/cnm/

To find faculty and staff phone numbers and email addresses, please consult the University Directory: http://www.dixie.edu/directory/directory.php.

Department Chair
Brent Yergensen

Department Secretary
Kathleen Briggs

Faculty

Professors
Randal Chase, Ph.D.
Dr. Dennis Wignall, Ph.D.

Associate Professor
Rick Rodrick, Ph.D.

Assistant Professors
Rhiannon Bent, M.A.
Xi Cui, Ph.D.
Rebecca DiVerniero, Ph.D.
Andrea McCracken, Ph.D.
Maria Ortiz, Ph.D.
Phil Tuckett, B.A.
Brent Yergensen, Ph.D.
Eric Young, M.Ed.

Instructor
David Harris, M.A.

Advisors
Bryan Jacobs
Bridget Sheffer

Center for Media Innovation
The Center for Media Innovation (CMI) provides hands-on opportunities in mass communication and digital film. These practicum opportunities include Dixie Sun News, a student-produced newspaper, website, and TV broadcast; 91.3 “The Storm” and KXDS radio stations; the Community Education Channel, a local television station; DOCUTAH, an annual international documentary film festival; and student film projects. The CMI allows students graduating in the Mass Communication and Film Production emphases graduate with a bachelor’s degree and a resume.

WHAT IS THE STUDY OF COMMUNICATION?
The study of Communication explores how people use messages to generate meanings within and across various contexts, cultures, channels, and media. The field promotes the effective and ethical practice of human interaction. Communication students are usually those who are creative, intelligent, and highly motivated. Communications majors receive the preparation and hands-on training required for lifelong careers in one of hundreds of desirable jobs that shape the nation’s culture. There are four Communication degree options at DSU:

Film Production: Digital motion pictures are a specialized field within mass communication. The digital motion picture emphasis provides students with hands-on opportunities in pre-production, production, and post-production—introductory and advanced. This emphasis is enhanced by multifaceted work in mass communication.

Human Communication: Human communication studies traditional face-to-face interactions between people, among groups, and in public speaking settings. The human communication emphasis allows students to master multiple facets of human communication such as: organizational communication, interpersonal communication, and public communication. This emphasis educates students in research methods and provides opportunities for students to conduct their own research.

Mass Communication: Mass communication explores message delivery on a broad scale. The Mass Communication emphasis allows students to specialize in several areas: electronic media, new media, print and online journalism, and public relations. Mass communication students receive hands-on experience in many areas such as audio, social media, television, and news writing.

Organization & Leadership: The organization and leadership degree is a cohort program for working professionals. The Organization and leadership emphasis is specifically designed to provide an evening curriculum in a concentrated linear format. Due to the unique nature of the organization and leadership program, students are encouraged to contact the current advisor for further information.

DEGREES & CERTIFICATES
• Bachelor of Science in Communication – Film Production Emphasis
• Bachelor of Science in Communication – Human Communication
• Bachelor of Science in Communication – Mass Communication
• Bachelor of Science in Communication – Organization & Leadership

PROGRAM DESCRIPTION
The Department of Communication at Dixie State University promotes ethical practices of all forms of communication particularly within the academic areas of human communication, mass communication, digital film production, and a degree completion program in organizational communication and leadership. Students receive training in ethics, leadership, critical thinking, and effective interaction skills. Guided by theory and application, students are trained to produce and critically interpret human and mass communication messages through the design, production, and delivery of visual, oral, and written communication. The department also houses the Lambda Pi Eta Honor Society, an honor society recognized by the National Communication Association.
• Bachelor of Science in Communication – Mass Communication Emphasis
• Bachelor of Science in Communication – Organization & Leadership Emphasis (degree completion program)
• Emphasis in Integrated Studies

CAREER OPPORTUNITIES*
Film graduates are high in demand in a variety of occupations in the film industry. A brief sampling of possible careers includes:
• Multimedia Artists
• Editors
• Animators
• Sound Engineers
• Production Assistants
• Gaffers
• Independent Filmmaker

JOB OUTLOOK*
Employment in film occupations is expected to increase by 14% over the next decade.

SALARY RANGE*
Earning potential varies by industry and position. For salary information by occupation, visit the Occupational Outlook Handbook on the Bureau of Labor Statistics website.

*Career information from the Occupational Outlook Handbook.

HUMAN COMMUNICATION CAREER INFORMATION
CAREER STRATEGIES
In addition to the required coursework, students can do the following to enhance their career opportunities:
• Network with individuals currently working in the field
• Consider joining a film industry union after the completion of the degree
• Develop strong writing and oral communication skills

CAREER OPPORTUNITIES*
Human Communication graduates are high in demand in most industries because students leave the degree with the ability to write well, think critically, and work well individually and in teams. A brief sampling of possible careers includes:
• Business Management
• Case worker
• Motivational Speaker
• Human Resource Manager
• Counselor
• Speech Writer
• Project Management

JOB OUTLOOK*
Employment in human communication occupations is expected to increase by 11% over the next decade.
industries because students leave the degree with the ability to write well, think critically, and work well on an individual basis and in teams. A brief sampling of possible careers includes:

- Business Management
- Case worker
- Motivational Speaker
- Human Resource Manager
- Counselor
- Speech Writer
- Project Management

**Career information from the Occupational Outlook Handbook.**

### MASS COMMUNICATION CAREER INFORMATION

#### CAREER STRATEGIES
In addition to the required coursework, students can do the following to enhance their career opportunities:

- Gain relevant experience through internships or related part-time employment provided through the Center for Media Innovation (CMI) on campus
- Network with individuals currently working in your field of interest
- Develop strong computer application skills

#### CAREER OPPORTUNITIES*
Mass Communication graduates are high in demand in most industries because students leave the degree with the ability to write well, think critically, and work well individually & in teams with a multimedia edge. A brief sampling of possible careers includes:

- Public Relations
- Media Manager
- Market Research
- Photographer
- Photojournalist
- Radio/TV announcer
- Copywriter

**Career information from the Occupational Outlook Handbook.**

### JOB OUTLOOK*
Employment in human communication occupations is expected to increase by 11% over the next decade.

**SALARY RANGE**
Earning potential varies by industry and position. For salary information by occupation, visit the Occupational Outlook Handbook on the Bureau of Labor Statistics website.

*Career information from the Occupational Outlook Handbook.

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**Bachelor of Science in Communication**

**Film Production Emphasis**

120 credits

The Film Production emphasis focuses on the specialized field of digital motion pictures within mass communication. The emphasis provides students with hands-on opportunities in introductory and advanced pre-production, production, and post-production. This emphasis is enhanced by multifaceted work in mass communication.

A Bachelor of Science in Communication with an emphasis in Film Production degree has four basic components:

1. General Education & Institutional Requirements
2. Core Discipline Requirements
3. Film Production Emphasis Requirements.
4. Electives: college-level courses from any prefix

**General Education & Institutional Requirements**

All DSU General Education and Institutional requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to DSU’s minimum General Education standards in American Institutions, English, and Mathematics.
Institutional Requirement in Computer Literacy
Complete one of the following:
- CIS 1200 Computer Literacy 3
- CIS 1201 Computer Literacy Exam 0
- CS 1400/CS 1410 Computer Programming 6

General Education Requirements
Complete the following:
- ENGL 1010/A/D Intro to Writing 3
- ENGL 2010/A Intermediate Writing 3
Complete one of the following
- LIB 1000 Information Literacy Exam 0
- LIB 1010 Information Literacy 1
Complete the following:
- Mathematics GE course 3-5
  \textit{MATH 1040 Intro to Statistics recommended}
- American Institutions GE course 3
- Life Sciences GE course 3-5
- Physical Science GE course 3-5
- Laboratory Science GE course 0-1
- Fine Arts GE course 3
- Literature / Humanities GE course 3
- Social & Behavioral Sciences GE course 3
- Exploration GE course 3-5
- Two (2) Global & Cultural Perspectives courses 0-6

Core Discipline Requirements
Complete the following:
- COMM 1050 Intro to Communication Theory 3
- COMM 1130 Writing for Media Audiences 3
- COMM 2110 Interpersonal Communication 3
- COMM 2500 Digital Revolution & Society 3
- COMM 3510 Ethics in Communication 3
- COMM 3560 Visual Communication 3
- COMM 3640 Digital Motion Picture Pre-Prod 3
- COMM 3660/3665 Digital Motion Picture Prod/Lab 2/1
- COMM 3680/3685 Digital Motion Picture PostProd/Lab 2/1
- COMM 4260 Media Law 3
- COMM 4900R Internship 3
- COMM 4980 Senior Seminar (Capstone) 4

Film Production Emphasis Requirements
Complete the following:
- COMM 2660 Intro to Digital Motion Picture Prod 3
Complete one of the following:
- COMM 1500 Intro to Mediated Communication 3

COMM 2010 Media and Society 3
Complete 9 credits of Film Production electives, including at least one or more of the following Audio Production courses:
- COMM 1560 Audio for Converged Media 3
- COMM 4790 Audio Prod Digital Motion Picture 3
At least one of the following New Media courses:
- COMM 2460 Intro to New Media Production 3
- COMM 3480 New Social Media 3
- COMM 3530 Digital Photojournalism 3
- COMM 4330 New Media Applications 3

Other Film Production electives:
- COMM 2600 Beginning Screenwriting 3
- COMM 2800 Special Effects for Motion Pictures 3
- COMM 3220 Art Direction / Set Construction 3
- COMM 3240 Lighting/Grip for Motion Pictures 3
- COMM 3420 Production Design Motion Pictures 3
- COMM 3590 Media Management & Sales 3
- COMM 3620 Advanced Screenwriting 3
- COMM 4100/4105 Documentary Production / Lab 2/1
- COMM 4380/4385 Adv Television Production / Lab 2/1
- COMM 4640 Feature Writing 3
- COMM 4680 Multimedia Journalism 3
- COMM 4700/4705 Adv Digital Motion Pic Prod/Lab 2/1
- COMM 4790 Advanced Audio Production 3
- COMM 4800/4805 Adv Digital Mot Pic Post-Prod/Lab 2/1

Recommended (not required) elective for incoming students:
- COMM 1001 Comm First Year Experience 1

Note: A course may only be used to fulfill one program requirement.

Graduation Requirements
1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above).
3. Complete at least 30 upper-division credits at DSU for institutional residency.
4. Cumulative GPA 2.5 or higher.
5. Grade C+ or higher in each Core Discipline Requirement course.

SAMPLE EDUCATIONAL PLAN
BACHELOR OF SCIENCE IN COMMUNICATION,
FILM PRODUCTION EMPHASIS
FALL SEMESTER, 1st Year (14 credits)
- COMM 1001 FYE: Communication 1
COMM 1050  Intro to Communication Theory  3
ENGL 1010  Intro to Writing  3
LIB 1010  Information Literacy  1
MATH 1040  Intro to Statistics (recommended)  3
General Education  Fine Arts  3

SPRING SEMESTER, 1st Year  (15 credits)
CIS 1200  Computer Skills  3
COMM 1130  Writing for Mediated Audiences  3
ENGL 2010  Intermediate Writing  3
General Education  American Institutions  3
General Education  Physical Sciences  3

FALL SEMESTER, 2nd Year  (16 credits)
COMM 2460  Intro to New Media Production  3
COMM 2660  Intro to Digital Motion Picture Production  3
General Education  Life Sciences/Lab  3/1
General Education  Literature/Humanities  3
General Education  Exploration  3

SPRING SEMESTER, 2nd Year  (15 credits)
COMM 1500 or COMM 2010  Intro to Mediated Communication or Media and Society  3
COMM 2110  Interpersonal Communication  3
COMM 3640  Digital Motion Picture Pre-Production  3
General Education  Global and Cultural Perspectives  3
Elective  Any upper-division course  3

FALL SEMESTER, 3rd Year  (15 credits)
COMM 2500  Digital Revolution & Society  3
COMM 3510  Ethics in Communication  3
COMM 3560  Visual Communication  3
COMM 3660/3665  Digital Motion Picture Production / Lab  2/1
General Education  Global and Cultural Perspectives  3

SPRING SEMESTER, 3rd Year  (15 credits)
COMM 3680/3685  Digital Motion Picture Post-Production / Lab  3
COMM 4900R  Internship  3
Emphasis Requirement  Film Emphasis Requirement  3
Elective  Any upper-division course  3
Elective  Any course  3

FALL SEMESTER, 4th Year  (15 credits)
COMM 4260  Media Law  3
COMM 4980  Senior Seminar (Capstone)  4
Elective  Any upper-division course  3
Elective  Any course  3

Bachelor of Science in Communication
Human Communication Emphasis

120 credits

Human Communication studies traditional face-to-face interactions between people, among groups, and in public speaking settings. The Human Communication emphasis allows students to master multiple facets of human communication such as organizational communication, interpersonal communication, small group communication, and public communication. This emphasis educates students in research methods and provides opportunities for students to conduct their own research. Faculty encourage students to present their original research at conferences such as Utah Conference of Undergraduate Research (UCUR). The Human Communication emphasis is designed to prepare students for graduate degrees as well as employment in a variety of settings such as human resources.

A Bachelor of Science in Communication with an emphasis in Human Communication degree has four basic components:

1. General Education & Institutional Requirements
2. Core Discipline Requirements
3. Human Communication Emphasis Requirements
4. Electives: college-level courses from any prefix

General Education & Institutional Requirements

All DSU General Education and Institutional requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to DSU’s minimum General Education standards in American Institutions, English, and Mathematics.

Institutional Requirement in Computer Literacy

Complete one of the following:

CIS 1200  Computer Literacy  3
CIS 1201  Computer Literacy Exam  0
CS 1400/CS 1410  Computer Programming  6

General Education Requirements
COMM 3850 Organizational Communication 3
COMM 4010 Persuasion 3
COMM 4020 Integrated Oral Presentations 3
COMM 4050 Leadership & High Perform Teams 3
COMM 4490 Comm & Contemp Public Issues 3
COMM 4500 Human Communication & Conflict 3
COMM 4580 Public Relations Case Studies 3

Recommended (not required) elective for incoming students:
COMM 1001 Comm First Year Experience 4

NOTE: A course may only be used to fulfill one program requirement.

Graduation Requirements
1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above).
3. Complete at least 30 upper-division credits at DSU for institutional residency.
4. Cumulative GPA 2.5 or higher.
5. Grade C+ or higher in each Core Discipline Requirement course.

SAMPLE EDUCATIONAL PLAN
BACHELOR OF SCIENCE IN COMMUNICATION,
HUMAN COMMUNICATION EMPHASIS

FALL SEMESTER, 1st Year (14 credits)
COMM 1001 FYE: Communication 1
COMM 1050 Intro to Communication Theory 3
ENGL 1010 Intro to Writing 3
LIB 1010 Information Literacy 1
MATH 1040 Intro to Statistics (recommended) 3
General Education Global & Cultural Perspectives 3

SPRING SEMESTER, 1st Year (16 credits)
CIS 1200 Computer Literacy 3
COMM 1020 Public Speaking 3
ENGL 1010 Intro to Writing 3
LIB 1010 Information Literacy 1
MATH 1040 Intro to Statistics (recommended) 3
General Education American Institutions 3
General Education Life Sciences/Lab 3/1

FALL SEMESTER, 2nd Year (15 credits)
COMM 1270 Argumentation/Critical Thinking 3
COMM 2110 Interpersonal Communication 3
General Education Literature/Humanities 3
General Education Physical Sciences 3
General Education Exploration 3

SPRING SEMESTER, 2nd Year (15 credits)
2. Core Discipline Requirements
3. Mass Communication Emphasis Requirements
4. Electives: college-level courses from any prefix

General Education & Institutional Requirements
All DSU General Education and Institutional requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to DSU’s minimum General Education standards in American Institutions, English, and Mathematics.

Institutional Requirement in Computer Literacy
Complete one of the following:
- CIS 1200 Computer Literacy 3
- CIS 1201 Computer Literacy Exam 0
- CS 1400/CS 1410 Computer Programming 6

General Education Requirements
Complete the following:
- ENGL 1010 Intro to Writing 3
- ENGL 2010 Intermediate Writing 3
Complete one of the following
- LIB 1000 Information Literacy Exam 0
- LIB 1010 Information Literacy 1
Complete the following:
- Mathematics GE course
- MATH 1040 Intro to Statistics recommended 3-5
American Institutions GE course 3
- Life Sciences GE course 3-5
- Physical Science GE course 3-5
- Laboratory Science GE course 0-1
- Fine Arts GE course 3
- Literature / Humanities GE course 3
- Social & Behavioral Sciences GE course 3
- Exploration GE course 3-5
- Two (2) Global & Cultural Perspectives courses 0-6

Bachelor of Science in Communication
Mass Communication Emphasis
120 credits

Mass Communication explores communication on a broad scale. The Mass Communication emphasis allows students to specialize their education in one of several areas: electronic media, new media, print and online journalism, and public relations. Mass Communication students receive hands-on experience in audio, social media, television, and news writing among other opportunities.

A Bachelor of Science in Communication with an emphasis in Mass Communication degree has four basic components:
1. General Education & Institutional Requirements
COMM 4980  Senior Seminar (Capstone)  4

Complete one of the following:

COMM 1500  Intro to Mediated Communication  3
COMM 2010  Media and Society  3

Mass Communication Emphasis Requirements

Complete 15 credits of Communication electives, including at least one or more of the following Audio Production courses:

COMM 1560  Audio for Converged Media  3
COMM 4790  Audio Prod Digital Motion Picture  3

At least one or more of the following New Media courses:

COMM 2460  Intro to New Media Production  3
COMM 3480  New Social Media  3
COMM 3530  Digital Photojournalism  3
COMM 4330  New Media Applications  3

At least one of the following TV/Film Production courses:

COMM 1380/1385  Intro to Television Production/Lab  2/1
COMM 2660  Intro to Digital Motion Picture Prod  3
COMM 4380/4385  Adv Television Production / Lab  2/1

Other Mass Communication electives:

COMM 1610  News Writing & Reporting  3
COMM 3580  Public Relations  3
COMM 3590  Media Management  3
COMM 3610  News & Copy Editing  3
COMM 4490  Comm & Contemp Public Issues  3
COMM 4580  Public Relations Case Studies  3
COMM 4640  Feature Writing  3
COMM 4680  Multimedia Journalism  3

Recommended (not required) elective for incoming students:

COMM 1001  Comm First Year Experience  1

A course may only be used to fulfill one program requirement.

Graduation Requirements

1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above).
3. Complete at least 30 upper-division credits at DSU for institutional residency.
4. Cumulative GPA 2.5 or higher.
5. Grade C+ or higher in each Core Discipline Requirement course.

SAMPLE EDUCATIONAL PLAN

BACHELOR OF SCIENCE IN COMMUNICATION,
MASS COMMUNICATION EMPHASIS

FALL SEMESTER, 1st Year  (15 credits)

COMM 1001  FYE: Communication  1
COMM 1050  Intro to Communication Theory  3
ENGL 1010  Intro to Writing  3
LIB 1010  Information Literacy  1
MATH 1040  Intro to Statistics (recommended)  3
General Education  Fine Arts  3
Elective  Any course  1

SPRING SEMESTER, 1st Year  (15 credits)

CIS 1200  Computer Skills  3
COMM 1130  Writing for Media Audiences  3
COMM 2110  Interpersonal Communication  3
ENGL 2010  Intermediate Writing  3
General Education  Life Sciences / Lab  3/1

FALL SEMESTER, 2nd Year  (15 credits)

COMM 1500  Intro to Mediated Communication  3
COMM 2010  Media and Society  3
General Education  American Institutions  3
General Education  Physical Sciences  3
Elective  Any course  3

SPRING SEMESTER, 2nd Year  (15 credits)

COMM 2500  Digital Revolution & Society  3
COMM Emphasis  Required course (see list above)  3
General Education  Literature/Humanities  3
General Education  Global and Cultural Perspectives  3
Elective  Any course  3

FALL SEMESTER, 3rd Year  (15 credits)

COMM 3510  Ethics in Communication  3
COMM 3560  Visual Communication  3
COMM Emphasis  TV/Film Course (see list above)  3
General Education  Global and Cultural Perspectives  3
Elective  Any course  3

SPRING SEMESTER, 3rd Year  (15 credits)

COMM 3060  Communication Theory  3
COMM 4900R  Internship  3
General Education  Exploration  3
Elective  Any upper-division course  3
Elective  Any course  3

FALL SEMESTER, 4th Year  (15 credits)

COMM 4260  Media Law  3
COMM 4450  Communication Research  3
COMM Emphasis  Mass Communication Emphasis  3
Elective  Any upper-division course  3

Elective Any upper-division course 3
Elective Any upper-division course 3

**SPRING SEMESTER, 4th Year** (15 credits)

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<tr>
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<th>Description</th>
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<tr>
<td>COMM 4980</td>
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<td>COMM Emphasis</td>
<td>Mass Communication Emphasis</td>
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<td>Elective</td>
<td>Any upper-division course</td>
<td>3</td>
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<tr>
<td>Elective</td>
<td>Any upper-division course</td>
<td>3</td>
</tr>
<tr>
<td>Elective</td>
<td>Any course</td>
<td>3</td>
</tr>
</tbody>
</table>

**Bachelor of Science in Communication Organization and Leadership Emphasis**
120 credits

The Organization and Leadership degree-completion program is a cohort program for working professionals, specifically designed to provide a concentrated, linear curriculum in an evening format. Due to the unique nature and structure of the Organization and Leadership emphasis, students are encouraged to contact the program advisor for further information. Students must be fully admitted to Dixie State University, including previous transcript articulation, before acceptance into this program. Because of the unique degree-completion cohort structure of the Organization and Leadership emphasis, additional fees beyond tuition are required.

**General Education Requirements**

All DSU General Education and Institutional requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to DSU’s minimum General Education standards in American Institutions, English, and Mathematics.

**General Education Requirements**

Complete the following:

<table>
<thead>
<tr>
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<th>Description</th>
<th>Credits</th>
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<tr>
<td>ENGL 1010</td>
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<td>ENGL 2010</td>
<td>Intermediate Writing</td>
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Complete one of the following:

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<td>LIB 1000</td>
<td>Information Literacy Exam</td>
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<tr>
<td>LIB 1010</td>
<td>Information Literacy</td>
<td>1</td>
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</tbody>
</table>

Complete the following:

- Mathematics GE course
  - MATH 1040 Intro to Statistics recommended
  - American Institutions GE course 3
  - Life Sciences GE course 3-5
  - Physical Science GE course 3-5
  - Laboratory Science GE course 0-1
  - Fine Arts GE course 3
  - Literature / Humanities GE course 3
  - Social & Behavioral Sciences GE course 3
  - Exploration GE course 3-5

**Prerequisite**

Complete one of the following:

- Minimum 60 college semester credits and Certificate of GE Completion
- Associate of Arts degree
- Associate of Science degree

**Core Discipline Requirements**

Complete all of the following:

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
<th>Credits</th>
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</thead>
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<tr>
<td>COMM 1050</td>
<td>Intro to Communication Theory</td>
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<tr>
<td>COMM 1270</td>
<td>Argumentation-Critical Thinking</td>
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</tr>
<tr>
<td>COMM 2110</td>
<td>Interpersonal Communication</td>
<td>3</td>
</tr>
<tr>
<td>COMM 2500</td>
<td>Digital Revolution &amp; Society</td>
<td>3</td>
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<td>COMM 3060</td>
<td>Communication Theory</td>
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<td>COMM 3190</td>
<td>Intercultural Communication</td>
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<td>COMM 3510</td>
<td>Ethics in Communication</td>
<td>3</td>
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<tr>
<td>COMM 3850</td>
<td>Organizational Communication</td>
<td>3</td>
</tr>
<tr>
<td>COMM 4450</td>
<td>Communication Research</td>
<td>3</td>
</tr>
<tr>
<td>COMM 4500</td>
<td>Human Communication &amp; Conflict</td>
<td>3</td>
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<tr>
<td>COMM 4900R</td>
<td>Internship</td>
<td>3</td>
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<tr>
<td>COMM 4980</td>
<td>Senior Seminar (Capstone)</td>
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**Organization & Leadership Emphasis Requirements**

Complete all of the following:

<table>
<thead>
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<th>Description</th>
<th>Credits</th>
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<tbody>
<tr>
<td>COMM 3330</td>
<td>Negotiations &amp; Bargaining</td>
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<td>COMM 3460</td>
<td>Content &amp; Rhetorical Analysis</td>
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<td>COMM 3580</td>
<td>Public Relations</td>
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<td>COMM 4020</td>
<td>Integrated Oral Presentations</td>
<td>3</td>
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<td>COMM 4050</td>
<td>Leadership &amp; High Perf Teams</td>
<td>3</td>
</tr>
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<td>COMM 4490</td>
<td>Comm &amp; Contemp Public Issues</td>
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<td>ENGL 3010</td>
<td>Writing in the Professions</td>
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<td>MTKG 3010</td>
<td>Marketing Principles</td>
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</table>

**Graduation Requirements**

1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above).
3. Complete at least 30 upper-division credits at DSU for institutional residency.
4. Cumulative GPA 2.5 or higher.
5. Grade C+ or higher in each Core Discipline Requirement course.